

You Spoke, We Listened

Dear Parents:

The new school year has arrived and the PTO Fundraising Chairs are taking Fundraising in a new direction. Based on the results of last spring's Academy charter School survey, administered by the Governing Board, 2/3 of the respondent's preferred making a one-time donation in lieu of traditional fundraising.

What does this mean? It means that we will not have ANY sales based fundraisers this year. You will not be bombarded throughout the year asking your children to sell products only to lose 40%+ of the profit to the companies that we work with. **Instead our children will benefit by ACS getting to keep 100% of what comes in!** Every dollar that comes in will **DIRECTLY BENEFIT** our children.

Last year we netted approximately \$40,000.00 in fundraising with approximately *50% going to the companies we worked with*. With a direct donation program we could have had **\$80,000.00** put **directly back into the school!**

This also has implications in the classroom. Fundraising assemblies will no longer interrupt valuable class time. Teachers can instead focus on teaching, not fundraising.

How will a direct donation program work? Below, for your review, is the proposed 2007-2008 Fundraising Budget. The Governing Board proposed it after carefully reviewing the needs of our school with the staff and administration at ACS. Our biggest priority this year is updating the Math Curriculum. Our current curriculum is more than 6 YEARS OLD. The new curriculum will provide our teachers with the latest research tools needed to instruct our children more effectively, thereby holding ACS to the high standards that we expect from our school.

The proposed budget works out to \$167.00 per student. That is 18.55 per month over 9 months, 4.64 per week or only .66 PER DAY! That's less than most of us spend on that morning cup of coffee! And our children will reap the benefits of continuing to have one of the best schools in the area!

Proposed 2007-2008 Fundraising Budget

New Math Curriculum	\$60,000.00
FM Receiver Headsets	+ <u>\$25,000.00</u>
TOTAL	\$ 85,000.00

Please remember that this is a *donation*, not a requirement. This is in no way meant to cause hardship for any of our ACS families. For that reason, we have set up the Sponsorship program outlined below.

Please check with your accountant to see if your donation is tax deductible.

Thank you very much for your continued support for fundraising at ACS! Together we can accomplish our goals and continue to have one of the best schools around!

If you have any questions, please contact Brandi Essegian at BEssegian@aol.com or Elizabeth Zarada at EJZarada@yahoo.com.

Sincerely,
Brandi Essegian & Elizabeth Zarada
VP's Fundraising
ACS PTO

DIRECT DONATION SPONSORSHIP PROGRAM-ACS PTO

Name _____

E-Mail _____ Phone _____

Children attending ACS _____

Select your sponsorship level:

- \$_____ **Friend of ACS** **\$200+ Bronze** **\$300+ Silver**
 \$400+Gold **\$500+ Platinum**

Will your employer match your donation? Yes

How will you be paying?

- Check Enclosed Credit Card – **You can pay in full or charge monthly at the front office.**

Please charge my credit card in full, no monthly payment. (At the front office)

Start Billing September 2007 – End January 2008

- \$40/mo for 5 mos=\$200 \$60/mo for 5 mos=\$300 \$80?mo for 5 mos=\$400
 \$100/mo for 5 mos=\$500

May we thank you publicly? Yes No, please list me as an anonymous donor